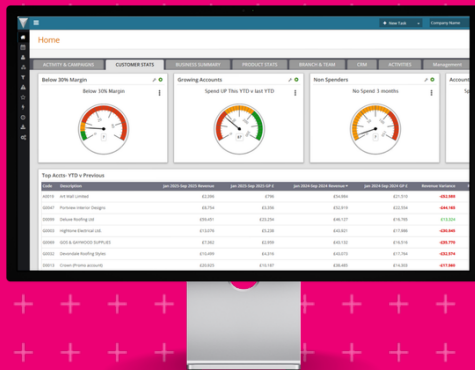




CRM

Turn Scattered Data Into Actionable Insights

Give your teams the right tools.
Grow sales with detailed insights.
Strengthen Customer Relationships.



Help Your Team to Make Smarter Decisions

Across Africa, sales teams need to grow revenue, retain customers, and respond quickly to market changes, yet critical information is often scattered across spreadsheets, emails, and disconnected systems. Klipboard CRM brings everything together by combining CRM capabilities with real transactional data from your ERP environment, giving your team a clear view of customers, products, and sales performance so they can focus on the opportunities that drive growth.

Cloud-based and accessible from anywhere, Klipboard CRM turns everyday sales data into practical insights. Managers gain visibility across teams, regions, and customers, while representatives have the information they need to prepare for meetings, identify opportunities, and build stronger customer relationships.



✔ Drive Revenue Growth

Spot opportunities, track performance, and focus efforts where they have the biggest impact on sales.

✔ Boost Team Productivity

Equip your team with the right information at the right time so they can act quickly and confidently.

✔ Strengthen Customer Relationships

Turn insights into action to improve engagement, retention, and satisfaction with every interaction.

Help your team make better decisions.

Klipboard CRM is designed to support the way sales teams actually work. Instead of relying on static reports, the system highlights the insights that matter most, from customer activity to product performance. Managers can monitor sales performance by team, region, product group or customer segment, while representatives see insights relevant to their own accounts. Clear dashboards and automated reporting reduce admin, allowing teams to focus on growth, customer engagement, and revenue opportunities.

See Opportunities Earlier and Act Faster

Klipboard CRM unlocks the value of your customer and sales data, helping businesses across Africa operate with greater clarity and control. From preparing for customer meetings, to analysing sales performance across regions, the platform ensures every team member has the right information at the right time.

With better insights, strong visibility, and a single source of truth for customer activity, your team can focus on what matters most: building relationships, closing deals, and growing the business.



Why Businesses Across Africa Choosing Klipboard CRM



See Opportunities Clearly

Understand where sales are growing and where potential opportunities are being missed.



Get Detailed Customer Insights

Instant access to purchasing history, account activity, and customer interactions.



Act With Confidence

Real-time information allows your team to prepare better and respond faster.



Improve Team Productivity

Automated reporting and dashboards reduce manual work and simplify sales management.



Increase Customer Retention

Identify changes in customer behaviour early and take action before opportunities are lost.



Strengthen Sales Performance

Equip your team with the insights they need to upsell, cross-sell, and grow accounts.

Ready to Make Your Data Work for You?

Discover how Klipboard CRM helps sales teams across Africa turn everyday business data into real growth opportunities.